

SAVANNA

BEEF NAMIBIA



NATURALLY HEALTHY

Raised on Rangeland | Hormone free | Free from Antibiotics | Animal Welfare | Zero Carbon Footprint | Traceability

WHO WE ARE

FROM OUR FAMILY FARMS TO YOUR FAMILY TABLES

We are a community of proud and passionate generational Namibian farmers bound by our love for our land, its animals, and its people. It's our sanctuary, but it is also our livelihood. As custodians of our rangelands, it is our duty to build on as well as create new legacies not only for our families but yours as well.

RAISED ON RANGELAND

Our commercial farming areas provide fresh, natural vegetation for grazing and browsing fodder for cattle and wildlife alike. Due to sustainable rangeland pasture, Namibian cattle go without the use of hormones or routine antibiotics in their rearing. Our cattle are known to produce amongst the highest quality beef in the world, as they are reared naturally to the best standards.

ANIMAL WELFARE

As producers of this all-natural product, we pride ourselves in upholding the Animal Welfare Ethos and focus on five welfare domains:

- Nutrition • Environment • Health
- Behaviour • Mental Well-being

ZERO CARBON FOOTPRINT

We conducted the first consultancy in Africa on the net greenhouse gas emissions for the entire beef value chain. The scientific study calculated carbon dioxide equivalents to show that our soils and biomass resources that support our pasture-fed beef cattle production systems result in a reduction in net greenhouse gases, leading to a zero footprint for the entire beef value chain.



TRACEABILITY

As a discerning consumer and lover of good quality, naturally healthy meat, the Namibian Livestock Identification and Traceability System (NamLITS), always allows the consumer to establish where their beef comes from, thereby aligning with the farm-to-fork principle.

INTERNATIONAL STANDARDS

Namibia has EU certified abattoirs and exports to the EU and other European countries since the early 1990's. Our strict animal health laws and regulations are administered by the Meat Board of Namibia (www.nammic.com.na). This, in conjunction with the EU and other international processing standards further ensures the quality of our meat products.

PRODUCTS

We offer a diverse selection of rangeland-raised, hormone-, and antibiotic-free products. These are available for export markets, both wholesale and retail, including: prime deboned cuts, carcass bone-in portions and bone-in cuts.

NAMIBIA

Namibia (824,295 km²) is on the south-western seaboard of Africa renowned for its desert landscapes, majestic sand dunes and wildlife. It is within the savanna ecosystems that our cattle herds roam. The diverse rangelands extend from the flat and sandy Kalahari in the east bordering with Botswana to just beyond the escarpment of the rocky and undulating western highlands before converging with the Namib Desert.



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Naturally healthy, so you can be healthy naturally.